

Vibe Tribe's Privacy Policy 2021

Privacy & Cookies

Dance Party & Workshops - Vibe Tribe Dance

Our registered office is at 13 Lansdowne Place, Hove, BN3 1HB. We can be contacted via email at info@vibetribedance.co.uk

How we collect information

We will collect information from you if you: use the contact form on our website; this will include your name, address, email address and telephone number. We may ask you to provide additional information about your preferences on a voluntary basis; place an order for products or services on our website, this will include your name, address, contact details (including telephone number and email address) and your payment details; complete online forms (including call back requests), take part in surveys, write posts on any message boards, post any blogs, enter any competitions or prize draws, download information such as advice papers or other publications, or participate in any other interactive areas that appear on our website or which we offer to you from time to time; provide your contact details to us when registering to use or accessing any product or service we provide (including any Apps we may offer); contact us offline for example by telephone, fax, email or post; visit or browse our website, this will include information about your website visit or use of our products or services using cookies or similar technologies (as described in section 5 below).

What we use your information for

We will use your personal information to provide any information on services that you have requested or any products that you have ordered. We may also contact you for feedback on your use of our products, services or our website. We may use your personal data for internal purposes such as auditing, data analysis, and research to improve our products, services, website, and customer communications. If you enter into a prize draw or competition, we may use the information you provide to administer those programmes. We may also use your information to send important notices, such as communications about purchases and changes to our terms, conditions and policies. Because this information is important and sometimes critical, you may not opt out of receiving these communications. Marketing from time to time, we may use your information to contact you with details about our products and services which we feel may be of interest to you. We may wish to contact you for this purpose by telephone, post or email. You have the right at any time to stop us from contacting you for marketing purposes. If you wish not to be contacted by us, you can send us an email with your request to info@vibetribedance.co.uk

Sharing your information

We may share your information with: • our suppliers, business partners and group companies from time to time so they can provide you with any information, products or services that you have requested. We may also share your information with our business partners for marketing purposes as described in paragraph 3 below. • with third party businesses with whom we are collaborating to provide a service to you, so that this service can be provided. That third party may also wish to use your information for other

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purposes and that third party should inform you of those purposes. We therefore encourage you to read any third party's privacy policies. • third parties which supply services to us or which process information on our behalf (for example, payment providers and website hosts where relevant). These third parties may have incidental access to your information, but we will ensure that they keep your information secure and do not use it for their own purposes. We may pass collective information about the use of our website or our products or services to third parties but this will not include information that can be used to identify you. We will disclose your information if we are required to by law. We may disclose your information to enforcement authorities if they ask us to, or to a third party in the context of actual or threatened legal proceedings, provided we can do so without breaching data protection laws. Cookies and Traffic data Cookies are small text files which are transferred from our website, product or service and stored on your computer's hard drive. They are widely used in order to help websites work, or work more efficiently, as well as to provide general usage information to the owners of the site. We're currently looking into making further improvements to our privacy policy and how cookies are managed on our website, so please check back here for updates. There are different types of cookies Session Cookies – We use session cookies on our websites and in some of our products or services to identify and track users and to remember what is in your shopping basket (where relevant) and we also use session cookies to remember customer information used to complete transactions through our website.

Persistent Cookies

Persistent cookies enable our website, product or service to “remember who you are” and to remember your preferences on our website. Persistent cookies will stay on your computer or device after you close your browser or leave your session in the product or service. Web analytics and similar services – Our website uses web analytics services. Web analytics cookies allow us to recognise and count the number of visitors and see how they move around the website, product or service. This helps us make our service to you better. We also use cookies and similar software known as web beacons or pixels to count users who have visited our website after clicking through from one of our advertisements on another website or in emails and to collect details of any products purchased. These web beacons collect limited information which does not identify particular individuals. It is not possible to refuse the use of web beacons. However, because they are used in conjunction with cookies, you can effectively disable them by setting your browser to restrict or block cookies. We keep a record of traffic data which is logged automatically by our server, such as your Internet Protocol (IP) address, the website that you visited before ours, the website you visit after leaving our site. We also collect some site, product and service statistics such as access rates, page hits and page views. We are not able to identify any individual from traffic data or site statistics. How to disable cookies Most web browsers allow some control to restrict or block cookies if you wish, however if you disable cookies you may find this affects your ability to use certain parts of our website, products or services. For more information about cookies and instructions on how to adjust your browser settings, see the Internet Advertising Bureau website <http://www.youronlinechoices.com/uk/>. Use of Cookies Read further details about the cookies that we use on our websites: We want to make the use of our website easy, useful and reliable. To do this we sometimes place small amounts of information on your device. These include small files known as cookies. They cannot be used to identify you personally but they do make your experience as a visitor better.

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General Cookie Advice

You can restrict or block the cookies used by the Pineapple website through your browser settings but this will impact your user experience. The Help function within your browser should tell you how. Alternatively, you can visit www.aboutcookies.org which provides directions on how to block cookies on all major browsers. This site also explains how you can delete cookies that have already been stored on your computer as well as general information about cookies. You should be aware though that restricting cookies may impact on the functionality of the websites you visit.